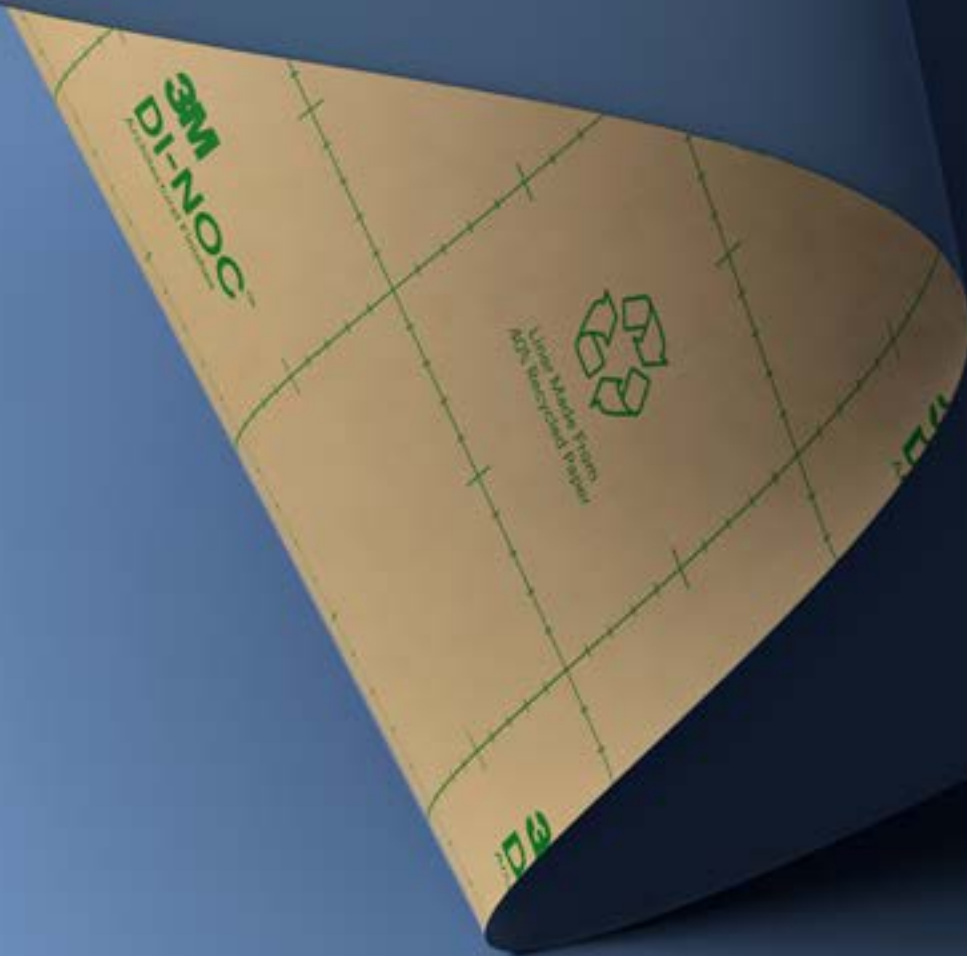


**3M** DI-NOC™ Architectural  
Finishes

# From the ocean to your interior surfaces.



3M™ DI-NOC™ Architectural Finishes

## E-Series RC

Recycled Content\* Film

This film offers customers more variety and options as they pursue their sustainability goals by incorporating beautiful earth tones created in part from processed seashells and post-consumer recycled polyester, bringing a bit of the sea to your walls.

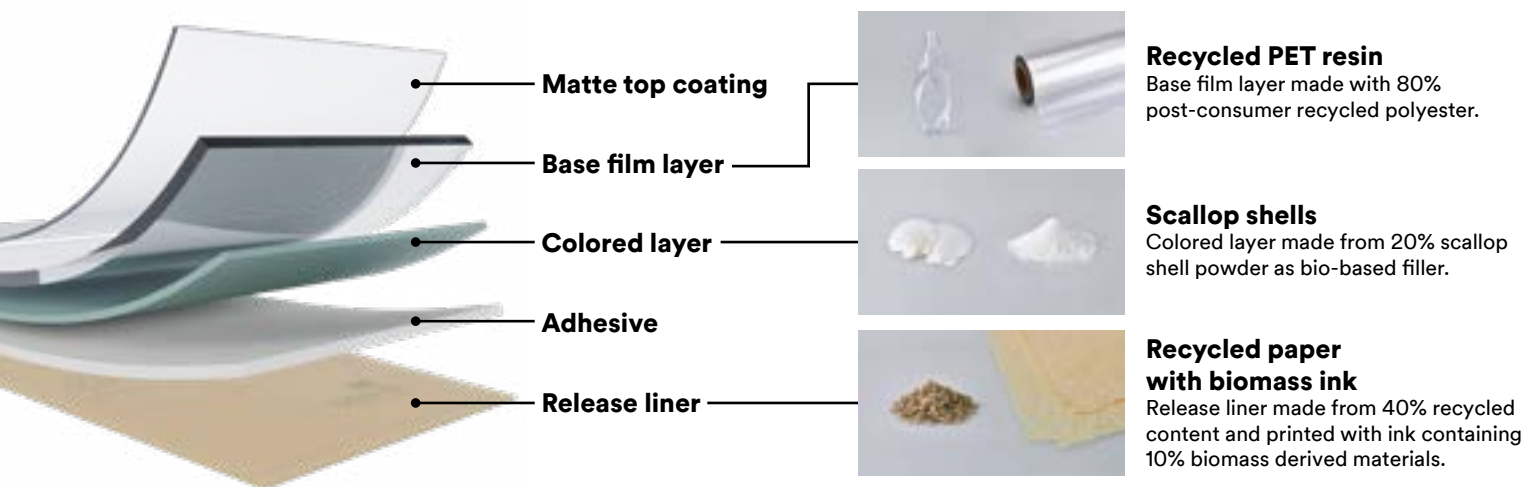
\*E-Series Recycled Content Film has a base film layer made with 80% post-consumer recycled polyester and a colored layer made with 20% scallop shell powder as a bio-based filler.

# Design inspired by nature.



## Creating beauty out of processed scallop shells.

250,000 tons of scallop shells are processed annually in Japan.\*\* Using advanced technology, our experts repurposed a portion of these shells to create a fine powder in combination with recycled polyester to help you meet your sustainability goals. When you choose the E-Series RC Recycled Content\* Film, you can feel good about transforming and beautifying interior surfaces with finishes inspired by the sea.



Request a sample today or get more information at  
**[www.3M.com/2024DI-NOC](http://www.3M.com/2024DI-NOC)**

\*E-Series Recycled Content Film has a base film layer made with 80% post-consumer recycled polyester and a colored layer made with 20% scallop shell powder as a bio-based filler  
\*\*Source: MAFF, Ministry of Agriculture, Forestry and Fisheries <https://www.maff.go.jp/>



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